



## CPL Group USA Excited to Start Sustainability Certification, Carbon Neutrality and ESG Compliance Process



CPL Group USA ( <http://cplgroupusa.com/> ) heads a group of companies that are synergistically aligned to provide end-to-end electric grid infrastructure management services to commercial, institutional, industrial and residential buildings. CPL's founders have been in the Energy Management business for over 35 years, positioning the company to national prominence in the industry. The company decided to pursue the Edenark Group ISO 14001 environmental sustainability certification program and has begun the process of reviewing its work environment and considering areas that can be enhanced, from a sustainability and carbon reduction standpoint.

“The CPL Group USA team has been excited about the program since we decided to pursue it. We have been reviewing areas to become more sustainable and are pleased to see there are so many that can be fun for staff and can be executed at little to no corporate cost. We’re looking forward to leading by example and showing our clients how easy it is to be part of the solution, not the problem,” said Dario Gristina, Chairman/CEO of CPL Group USA.

“Change is hard for all of us. Asking a company to dramatically change its operation is not realistic. We go for smiles! We start the sustainability process with easy to execute projects that deliver ‘quick wins’ to build trust and confidence. The happier people are with something, the more they commit; and the more they commit, the more they do,” said David Goodman, CEO of Edenark Group. “CPL Group USA is the kind of organization we love to work with. They are excited about getting started, doing good things and having fun.”

The Edenark Group ISO 14001 is the world's premier environmental sustainability certification program and allows SMEs (small to mid-sized enterprises) the ability to attain the world's most popular environmental certification standard via a program designed and priced specifically for them. Edenark Group also helps clients pursue carbon neutrality and ESG compliance, using the Edenark Group ISO 14001 as a foundation for long term compliance.

The program, which allows companies to progressively improve at a pace that works for their needs, helps the organization define how it interacts internally, externally, and with the environment. It incorporates energy/waste/water, employee health and performance enhancement, community involvement, procurement and suppliers, compliance and regulations, emergency/security, and stakeholder engagement. Benefits include creating a culture of continual improvement, stakeholder engagement, lower costs, higher revenues and profits, improved employee performance, and..... doing the right thing for the environment and current and future generations.

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